

Monday | May 18, 2020

### Loyalty360 Brand Member Only Sessions\*:

\*These sessions on Monday, May 18<sup>th</sup> are only open to Loyalty360 corporate brand members. For more information on membership, contact Loyalty360

9:30am – 10:00am

**LOYALTY360 BRAND MEMBER MEETINGS:  
PRE-EVENT BREAKFAST AND COFFEE**

10:00am – 10:15am

**LOYALTY360 BRAND MEMBER MEETINGS:  
KICKOFF**

10:15am – 11:00am

**LOYALTY360 BRAND MEMBER MEETINGS:  
KEYNOTE**

11:00am – 11:20am

**LOYALTY360 BRAND MEMBER MEETINGS:  
BREAK**

11:20am – 12:00pm

**LOYALTY360 BRAND MEMBER MEETINGS:  
BRAND BREAKOUT**

12:05pm – 12:45pm

**LOYALTY360 BRAND MEMBER MEETINGS:  
BRAND BREAKOUT**

12:45pm – 1:30pm

**LOYALTY360 BRAND MEMBER MEETINGS:  
LUNCH**

Monday | May 18, 2020 (Continued)

1:40pm – 2:15pm

**LOYALTY360 BRAND MEMBER MEETINGS:  
STATE OF THE INDUSTRY PANEL**

2:20pm – 3:45pm

**LOYALTY360 BRAND MEMBER MEETINGS:  
BRAND CHALLENGE**

4pm – 4:45pm

**LOYALTY360 BRAND MEMBER COUNCILS  
MEETING**

5:15pm – 6:30pm

**LOYALTY EXPO FITNESS CHALLENGE**

7pm – 8pm

**LOYALTY EXPO WELCOME RECEPTION**

Tuesday | May 19, 2020

8:00am	<b>REGISTRATION OPEN</b>
8:00am	<b>BREAKFAST</b> in Exhibit Hall
8:30am – 8:45am	<b>DAY 2 KICKOFF</b>
8:45am – 9:25am	<b>GENERAL SESSION</b>
9:30am – 10:10am	<b>GENERAL SESSION</b>
10:15am – 10:45am	<b>TECHNOLOGY &amp; SERVICE PROVIDER POWER ½ HOUR</b>
10:45am – 11:05am	<b>BREAK</b> in Exhibit Hall
11:05am – 11:40am	<b>BREAKOUT SESSIONS</b>
11:50am – 12:25pm	<b>BREAKOUT SESSIONS</b>
12:25pm – 1:15pm	<b>LUNCH</b> in Exhibit Hall
1:15pm – 2:00pm	<b>WORKSHOP SESSIONS</b>
2:00pm – 2:20pm	<b>BREAK</b> in Exhibit Hall
2:20pm – 3:20pm	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
3:35pm – 4:35pm	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
4:45pm – 5:30pm	<b>GENERAL SESSION</b>
5:30pm	<b>DAY 2 WRAP UP</b>
5:30pm – 6:30pm	<b>COCKTAIL RECEPTION</b> in Exhibit Hall
7:30pm	<b>LOYALTY360 TOP 10 AWARD CEREMONY</b> (Offsite - Invitation Required - Loyalty360 Members only)

Wednesday | May 20, 2020

8:00am	<b>REGISTRATION OPEN</b>
8:00am	<b>BREAKFAST</b> in Exhibit Hall
8:30am – 8:45am	<b>DAY 3 KICKOFF</b>
8:45am – 9:25am	<b>GENERAL SESSION</b>
9:25am – 9:45am	<b>BREAK</b> in Exhibit Hall
9:45am – 10:45am	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
11:00am – 12:00pm	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
12:00pm – 12:45pm	<b>LUNCH</b> in Exhibit Hall
12:50pm – 1:35pm	<b>WORKSHOP SESSIONS</b>
1:45pm – 2:20pm	<b>GENERAL SESSION</b>
2:30pm – 3:05pm	<b>GENERAL SESSION</b>
3:05pm – 3:25pm	<b>BREAK</b> in Exhibit Hall
3:25pm – 4:45pm	<b>MBA “CAPTSTONE CHALLENGE”</b>
4:45pm – 5pm	<b>CONFERENCE WRAP UP</b>
5pm – 6:15pm	<b>COCKTAIL RECEPTION</b>
7:00pm - 8:30pm	<b>LOYALTY360 AWARDS DINNER</b> (Invitation Required – Finalists & Loyalty360 Members only)