

Monday | October 25th, 2021**Loyalty360 Brand Member Only Sessions*:**

***These sessions on Monday, October 25th are only open to Loyalty360 corporate brand members. For more information on membership, contact Loyalty360**

10:00am	PRE-EVENT BREAKFAST AND COFFEE* CHECK-IN/REGISTRATION OPEN
10:45am – 10:55am	LOYALTY360 BRAND MEMBER ROUNDTABLES: KICKOFF & INTRODUCTIONS*
10:55am – 11:35am	LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*
11:40am – 12:25pm	LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*
12:25pm – 1:15pm	LOYALTY360 BRAND MEMBER MEETINGS: LUNCH
1:20pm – 2:05pm	LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*
2:10pm – 2:50pm	LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*
3:10pm – 3:25pm	LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*

Monday | October 25th, 2021 (Continued)

3:25pm – 4:00pm

**LOYALTY360 BRAND MEMBER
ROUNDTABLE SESSION***

4:10pm – 4:50pm

**LOYALTY360 BRAND MEMBER
ROUNDTABLE SESSION***

5:00pm – 5:30pm

**LOYALTY360 BRAND MEMBER
ROUNDTABLE SESSION***

5:30pm – 6:30pm

**LOYALTY EXPO WELCOME RECEPTION in
the Exhibit Hall (Open to All Attendees)**

Tuesday | October 26th, 2021

7:45am

REGISTRATION OPEN

7:45am

BREAKFAST in Exhibit Hall (All Attendees)**BRAND-ONLY BREAKFAST**, sponsored by ICF Next

8:55am – 9:10am

DAY 2 KICKOFF

9:10am – 10:10am

GENERAL SESSION

10:20am – 10:55am

GENERAL SESSION

10:55am – 11:15am

BREAK in Exhibit Hall

11:15am – 11:50am

BREAKOUT SESSIONS

12:00pm – 12:45pm

WORKSHOP SESSIONS

12:45pm – 1:45pm

LUNCH + WORKSHOP, sponsored by Deloitte

2:00pm – 3:00pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

3:15pm – 4:15pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

4:30pm – 5:30pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

5:30pm – 6:30pm

COCKTAIL RECEPTION in Exhibit Hall

7:30pm

LOYALTY360 BEST IN CLASS AWARD**CEREMONY** (Invitation Required - Loyalty360 Members only)

Wednesday | October 27th, 2021

8:00am	REGISTRATION OPEN/BREAKFAST in Exhibit Hall
8:40am – 8:45am	DAY 3 KICKOFF
8:45am – 9:45am	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
10:00am – 11:00am	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
11:15am – 12:15pm	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
12:15pm – 1:00pm	LUNCH in Exhibit Hall
1:10pm – 2:10pm	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
2:10pm – 3:00pm	GENERAL SESSION
3:00pm – 3:20pm	BREAK in Exhibit Hall
3:20pm – 4:00pm	GENERAL SESSION
4:05pm – 4:45pm	GENERAL SESSION
4:45pm – 5:00pm	CONFERENCE CLOSING/PASSPORT TO PRIZES GIVEAWAY
5pm – 5:45pm	COCKTAIL RECEPTION – SHERATON CHARLOTTE HOTEL
6:00pm - 8:00pm	LOYALTY360 AWARDS RECEPTION AND DINNER – SHERATON CHARLOTTE HOTEL (Invitation Required – Finalists & Loyalty360 Members only)